

January 26, 2024

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: WSU Foundation Board of Regents Report

SUBMITTED BY: Mike Connell, Vice President of Advancement & CEO, WSU Foundation

The Washington State University Foundation is pleased to report the following:

- As of January 5, 2024, generous alumni and friends have contributed \$63,420,497 in total philanthropic activity to benefit Washington State University faculty, students, research, and outreach system-wide during FY24 to date. We are also finalizing details for a new endowed deanship to be made possible through transformational philanthropic investment. We look forward to a making a full announcement of this gift and its impact in the near future.
- The Advancement Innovation and Business Intelligence (AIBI) team has worked tirelessly to ensure that the CRM Advance system launched last summer continues to operate smoothly and that additional systems, reports, and programs are rolled out on the new CRM platform in the ensuing months. Among these developments, the prospecting system is complete and use of the new platform by our Advancement professionals is moving along well as they are supported by our service team and have access to several training tools. The AIBI team will continue to refine the system, with their next objective to build out and refine reports in the coming months to meet the needs of our operation. We are pleased to note that throughout the CRM Advance's implementation process, we did not encounter any unplanned system outages and our Advancement professionals were able to continue their work with minimal disruption.
- More than 175 WSU Advancement professionals participated in WSU Advancement Day in Pullman on December 5. WSU Advancement Day is an opportunity for all WSU Advancement staff to network with each other, engage in professional development, DEI discussions and training, and discuss fundraising and alumni engagement planning and strategy. The team was also excited to be joined by WSU alumni, volunteers and donors Tom and Linda Nihoul, who shared their candid personal experiences and perspectives from their own philanthropic journey.
- The WSU Foundation Board of Directors will hold their annual Board Retreat in Scottsdale, AZ, February 12-14, 2024. The retreat will include meetings for the board's four fiduciary committees, as well as updates and discussions about philanthropic engagement, budget planning, and other related topics. The Board Retreat will be held in conjunction with WSU In Scottsdale events and activities—including a Recent Alumni Panel and a WSU men's Basketball Watch Party—planned for February 13 and 15.
- The WSU Foundation Spring Meeting and Volunteer Recognition Celebration will be held in Spokane, WA, May 16-17.